

European
Technology
Platform
for the future of
textiles
and
clothing

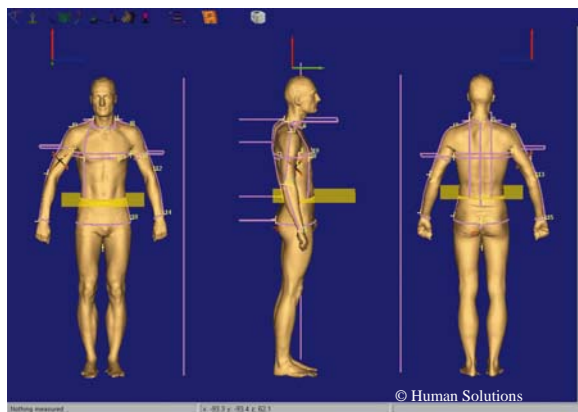


3rd Annual Public Conference

Mass Customisation in Clothing & Fashion



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28-29 May 2008, Brussels

Husa President Park Hotel

INVITATION & PROGRAMME

In combination with:

The annual public conference
of the LEAPFROG project



The final conference of the
InnoVention project

INNOVENTION

Organised by:

The European Apparel and
Textile Organisation





Are pleased to invite to




Mass Customisation in Clothing & Fashion

The 3rd Annual Public Conference of the European Technology Platform

on Thursday May 29th 2008, 9.30 – 14.30 hours in Brussels

A range of industry speakers are scheduled to describe their own experiences and business success cases in the field of Mass Customisation. The European Commission will present its policies and programmes to support more Research & Innovation in the industrial sector in general and the textile and clothing sector in particular.

This event will be preceded on **May 28th** by a **full-day conference** which includes the following sessions:

The final conference of the Inno-Vention project	
The annual public conference of the LEAPFROG project	
Presentations of mass customisation related EU projects like Digitex, Servive & Open Garments	

More than 200 participants from industry, academia, public authorities and the media attended last year's Technology Platform conference and we expect at least a similar attendance this year.

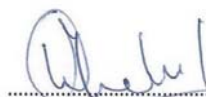
Attendance of the conference including lunch and cocktail is free of charge. Registrations are handled on a first come, first served basis.

Enclosed you will find the conference programme, the attendants registration form as well as a booking form for accommodation in the conference hotel.

We look forward to welcoming you in Brussels.



William H. Lakin
Director General of Euratex



Dick Hendriks
Chairman of the ETP Governing Council



European Technology Platform for the Future of Textiles and Clothing

28 MAY

EU-Research Projects

INNO-VENTION

**LEAP
FROG**

Digitex

Conference Venue: Husa President Park Hotel, Brussels www.husapresidentpark.com

10.00-10.30	Registration & Welcome Coffee
MORNING SESSION – FINAL CONFERENCE OF INNO-VENTION	
10.30-10.40	WELCOME MESSAGE BY THE CHAIRMAN
10.40-11.10	INNO-VENTION – PROJECT & RESULTS OVERVIEW <i>Guido Chiappa, D'Appolonia</i>
11.10-11.45	PRESENTATION OF AN IDEAL PILOT CASE OF CROSS-SECTORAL TECHNOLOGY TRANSFER BETWEEN TEXTILE, AEROSPACE & AUTOMOTIVE SECTORS <i>Thomas V. Fischer, DITF-MR</i>
11.45-12.45	EXPERT PANEL DISCUSSION ON “CROSS SECTORAL COOPERATION AS AN OPPORTUNITY FOR INNOVATION IN THE TEXTILE SECTOR” <i>Panellists from the Textile, Automotive & Aerospace Sectors and from Innovation Research and Support Organisations</i>
12.45-13.00	QUESTION & ANSWER SESSION
13.00-14.15	Lunch
AFTERNOON SESSION 1 – LEAPFROG PUBLIC CONFERENCE	
14.15-14.35	LEAPFROG 3 RD YEAR RESULTS OVERVIEW <i>Mauro Scalia, Euratex</i>
14.35-15.15	RESEARCH MODULE C - VIRTUAL PROTOTYPING OF A CUSTOMISED CORPORATE WEAR COLLECTION <i>Eric Boudon, IFTH & Yaron Goldstein, Browzwear</i>
15.15-15.55	INTEGRATION MODULE EFFICIENT & RELIABLE COLOUR COMMUNICATION BETWEEN TEXTILE PRINTER & GARMENT MANUFACTURER - <i>H. François, ColorWeb</i> PILOT APPLICATION OF RFID TECHNOLOGY - <i>Alessandro Canepa, Piacenza</i>
15.55-16.10	Coffee Break
AFTERNOON SESSION 2 – MASS-CUSTOMISATION RESEARCH PROJECTS	
15.50-16.20	DIGITEX – RESEARCH RESULTS & INDUSTRIAL APPLICATION POTENTIAL <i>Gerit Koele, Ten Cate</i>
16.20-16.50	SERVIVE – PROJECT OVERVIEW <i>Dr. George Kartsounis, ATC & Christian Lott, Unicum</i>
16.50-17.20	OPEN GARMENTS – PROJECT OVERVIEW <i>Dieter Stellmach, DITF-MR & Carine Moitier, Bivolino.com</i>
17.20-17.30	QUESTION & ANSWER SESSION
17.30-19.00	Cocktail



European Technology Platform for the Future of Textiles and Clothing

29 MAY

Mass Customisation in Action

Conference Venue: Husa President Park Hotel, Brussels www.husapresidentpark.com

09.30-9.50	Registration & Welcome Coffee
9.50-10.00	Welcome Message by the Chairman
OPENING KEYNOTES	
10.00-10.30	ACHIEVEMENTS OF THE EUROPEAN TECHNOLOGY PLATFORM <i>Dick Hendriks Chairman of the Governing Council of the European Technology Platform</i>
10.30-11.00	INDUSTRIAL RESEARCH PRIORITIES OF FP7 <i>Herbert von Bose, Director Industrial Research, European Commission</i>
11.00-11.30	MASS CUSTOMISATION IN CLOTHING AND FASHION <i>Prof. Frank Piller, RWTH Aachen</i>
MASS CUSTOMISATION SUCCESS CASES	
11.30-11.50	THE TECHNOLOGY & SERVICE PROVIDERS VIEW <i>Dr. Rainer Trieb, Human Solutions, Germany</i>
11.50-12.10	THE RETAILERS VIEW <i>Simon Hjelte, SOMconcept, Sweden</i>
12.10-12.30	THE MANUFACTURERS VIEW <i>Industry representative, UP-TEX Cluster, France</i>
12.30-12.45	Q & A Session
12.45-13.00	CONFERENCE CONCLUSIONS <i>Michele Tronconi, President of EURATEX</i>
13.00	Lunch

Contact for agenda-related questions

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Event organised by



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